

Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



Cross Creek Plaza

330 Robert Smalls Pkwy, Beaufort, SC 29906

Benchmark: Nationwide

	● 5 Min Drive		● 10 Min Drive		● 20 Min Drive	
Bachelor's Degree or Higher	435	(42.2%)	3,675	(29.2%)	11,221	(29.9%)
Pop density (per sq mi)	741		895		428	
Area (based on blockgroups)	2		22		143	
Persons per Household	2.32		2.46		2.55	
Household Median Income	\$64,806.73		\$54,717.9		\$61,578.47	
Household Median Disposable Income	\$57,320.96		\$48,163.03		\$53,787.63	
Household Median Discretionary Income	\$38,067.57		\$31,908.63		\$36,394.06	
Average Income Per Person	\$34,816.39		\$30,443.09		\$30,863.6	
Median Rent	\$1,160.45		\$1,163.49		\$1,317.95	
Median House Value	\$591,257.67		\$387,047.76		\$399,975.96	
Households in Poverty	197	(27.8%)	1,118	(14.7%)	2,750	(12.4%)
Household Median Wealth	\$72,499.55		\$67,810.94		\$70,722.4	
Average Age	37.05		37.75		36.52	
Median Age	35.92		36.22		33.11	
Households with Children	240	(33.9%)	2,016	(26.4%)	6,389	(28.9%)
High School Graduate or Higher	964	(93.6%)	11,791	(93.7%)	34,770	(92.6%)
Bachelor's Degree or Higher	435	(42.2%)	3,675	(29.2%)	11,221	(29.9%)
Pop density (per sq mi)	741		895		428	
Area (based on blockgroups)	2		22		143	