

Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



Collinsville Plaza

605 Beltline Rd, Collinsville, IL 62234

Benchmark: Nationwide

● 5 Min Drive ● 10 Min Drive ● 20 Min Drive

Overview

	5 Min Drive		10 Min Drive		20 Min Drive	
Population	8,004		50,401		467,281	
Households	3,489		20,555		191,222	
Persons per Household	2.29	89	2.44	94	2.37	92
Household Median Income	\$56,381	8	\$66,441.37	96	\$57,855.9	83
Household Median Disposable Income	\$48,004.21	8	\$56,128.34	93	\$49,330.97	8
Household Median Discretionary Income	\$34,906.43	8	\$41,106.07	96	\$34,953.7	8
Average Income Per Person	\$30,871.54	83	\$34,962.35	94	\$33,075.05	89
Median Rent	\$1,028.18	8	\$976.59	77	\$933.37	74
Median House Value	\$179,166.67	44	\$232,298.31	57	\$214,124.6	52
Households in Poverty	404 (11.6%)	92	2,201 (10.7%)	85	31,464 (16.5%)	30
Household Median Wealth	\$73,018.67	93	\$82,384.39	105	\$68,792.08	88
Average Age	39.76	99	40.35	101	38.93	97
Median Age	38.89	101	40.27	105	37.34	97
Households with Children	880 (25.2%)	91	5,463 (26.6%)	96	47,579 (24.9%)	90
High School Graduate or Higher	5,123 (93.7%)	106	32,181 (92.8%)	105	285,047 (91.4%)	103
Bachelor's Degree or Higher	1,563 (28.6%)	86	10,559 (30.5%)	92	99,797 (32%)	96
Pop density (per sq mi)	2,695		916		964	
Area (based on blockgroups)	3		55		485	