

Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



Cypress Bay

5167 Hwy 70 West, Morehead City, NC 28557

Benchmark: Nationwide

● 5 Min Drive ● 10 Min Drive ● 20 Min Drive

Overview

| | 5 Min Drive | 10 Min Drive | 20 Min Drive |
|---------------------------------------|---------------|----------------|----------------|
| Population | 1,758 | 21,045 | 49,938 |
| Households | 876 | 9,135 | 20,337 |
| Persons per Household | 2.01 | 2.24 | 2.27 |
| Household Median Income | \$72,777.22 | \$56,151.34 | \$58,933.83 |
| Household Median Disposable Income | \$61,764.35 | \$48,456.76 | \$50,524.27 |
| Household Median Discretionary Income | \$48,499.3 | \$34,689.54 | \$35,609.91 |
| Average Income Per Person | \$48,474.04 | \$32,627.54 | \$33,282.68 |
| Median Rent | \$1,154.84 | \$1,100.96 | \$1,069.19 |
| Median House Value | \$648,271.26 | \$365,366.97 | \$409,577.92 |
| Households in Poverty | 81 (9.2%) | 1,074 (11.8%) | 2,400 (11.8%) |
| Household Median Wealth | \$97,776.82 | \$75,555.63 | \$78,793.43 |
| Average Age | 47.3 | 43.39 | 42.04 |
| Median Age | 50.4 | 43.2 | 40.87 |
| Households with Children | 195 (22.3%) | 2,004 (21.9%) | 4,763 (23.4%) |
| High School Graduate or Higher | 1,295 (96.4%) | 13,929 (91.3%) | 31,663 (92.1%) |
| Bachelor's Degree or Higher | 646 (48.1%) | 4,230 (27.7%) | 10,001 (29.1%) |
| Pop density (per sq mi) | 1,401 | 874 | 567 |
| Area (based on blockgroups) | 1 | 24 | 88 |