

# Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



## Franklin Square

104A-108C Franklin Ave, Spartanburg, SC 29301

Benchmark: Nationwide

● 5 Min Drive ● 10 Min Drive ● 20 Min Drive

### Overview

	5 Min Drive	10 Min Drive	20 Min Drive
Population	3,995	70,061	291,655
Households	1,595	26,465	113,115
Persons per Household	2.5 <span>97</span>	2.55 <span>99</span>	2.52 <span>97</span>
Household Median Income	\$59,025.91 <span>85</span>	\$48,510.81 <span>70</span>	\$57,649.73 <span>83</span>
Household Median Disposable Income	\$52,409.43 <span>87</span>	\$43,050.99 <span>72</span>	\$50,509.81 <span>84</span>
Household Median Discretionary Income	\$36,314.55 <span>85</span>	\$28,864.11 <span>67</span>	\$35,500.65 <span>83</span>
Average Income Per Person	\$34,526.14 <span>92</span>	\$25,790.62 <span>69</span>	\$29,469.69 <span>7</span>
Median Rent	\$1,269.44 <span>100</span>	\$996.62 <span>7</span>	\$981.8 <span>7</span>
Median House Value	\$366,521.74 <span>89</span>	\$230,031.81 <span>56</span>	\$261,066.83 <span>64</span>
Households in Poverty	186 (11.7%) <span>92</span>	5,075 (19.2%) <span>152</span>	16,163 (14.3%) <span>113</span>
Household Median Wealth	\$88,938.61 <span>113</span>	\$61,244.28 <span>7</span>	\$72,203.6 <span>92</span>
Average Age	41.48 <span>104</span>	38.86 <span>97</span>	39.92 <span>100</span>
Median Age	41.21 <span>107</span>	36.71 <span>95</span>	38.19 <span>99</span>
Households with Children	363 (22.8%) <span>83</span>	7,869 (29.7%) <span>108</span>	34,052 (30.1%) <span>109</span>
High School Graduate or Higher	2,705 (96.6%) <span>109</span>	39,547 (84.2%) <span>95</span>	173,851 (88.1%) <span>99</span>
Bachelor's Degree or Higher	1,207 (43.1%) <span>130</span>	10,767 (22.9%) <span>69</span>	52,399 (26.6%) <span>8</span>
Pop density (per sq mi)	1,551	1,159	595
Area (based on blockgroups)	3	60	490