

Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



The Streets Of Indian Lake

300 Indian Lake Blvd, Hendersonville, TN 37075

Benchmark: Nationwide

	3 Mile	5 Mile	10 Mile
Overview			
Population	44,408	87,786	280,173
Households	16,937	34,030	109,600
Persons per Household	2.61	2.58	2.54
Household Median Income	\$83,517.97	\$83,976.28	\$73,600.05
Household Median Disposable Income	\$74,553.65	\$74,949.43	\$66,283.7
Household Median Discretionary Income	\$54,996.03	\$56,089.37	\$47,071.14
Average Income Per Person	\$40,443.57	\$43,103.43	\$37,978.5
Median Rent	\$1,414.64	\$1,402.59	\$1,353.92
Median House Value	\$562,443.58	\$621,238.83	\$513,738.53
Households in Poverty	1,221 (7.2%)	2,118 (6.2%)	9,510 (8.7%)
Household Median Wealth	\$90,989.54	\$90,476.73	\$82,154.73
Average Age	40.77	41.12	40.66
Median Age	41.11	41.46	40.94
Households with Children	5,833 (34.4%)	11,018 (32.4%)	33,342 (30.4%)
High School Graduate or Higher	28,922 (95.1%)	57,514 (94.3%)	176,510 (91.3%)
Bachelor's Degree or Higher	12,688 (41.7%)	24,271 (39.8%)	65,279 (33.8%)
Pop density (per sq mi)	1,546	1,127	990
Area (based on blockgroups)	29	78	283