

Market Demographic Profile

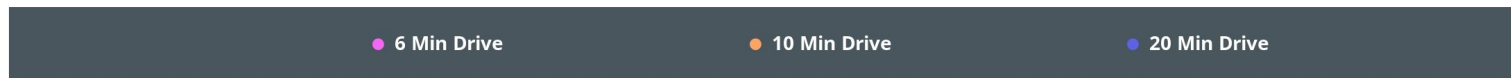
Mar 1, 2023 - Feb 29, 2024



The Streets Of Indian Lake

300 Indian Lake Blvd, Hendersonville, TN 37075

Benchmark: Nationwide



Overview

	6 Min Drive	10 Min Drive	20 Min Drive
Population	2,563	52,247	262,247
Households	919	20,901	103,476
Persons per Household	2.79 108	2.49 96	2.51 97
Household Median Income	\$82,916.09 119	\$76,406.77 110	\$65,656.59 94
Household Median Disposable Income	\$74,255.9 123	\$68,638.22 114	\$58,907.62 98
Household Median Discretionary Income	\$55,597.7 130	\$49,293.95 115	\$40,456.58 94
Average Income Per Person	\$35,510.28 95	\$39,919.9 107	\$34,399.08 92
Median Rent	\$1,526.04 120	\$1,383.54 109	\$1,291.91 102
Median House Value	\$428,571.43 104	\$548,570.08 133	\$469,449.05 114
Households in Poverty	20 (2.2%) 17	1,625 (7.8%) 62	12,993 (12.6%) 99
Household Median Wealth	\$91,494.02 116	\$83,792.19 107	\$72,946.83 93
Average Age	41.65 104	40.37 101	39.71 99
Median Age	43.45 113	40.44 105	38.56 100
Households with Children	255 (27.7%) 101	6,575 (31.5%) 114	28,996 (28%) 102
High School Graduate or Higher	1,605 (90.4%) 102	33,690 (94%) 106	159,317 (89.6%) 101
Bachelor's Degree or Higher	737 (41.5%) 125	14,170 (39.5%) 119	56,776 (31.9%) 96
Pop density (per sq mi)	1,328	1,786	1,130
Area (based on blockgroups)	2	29	232