

Market Demographic Profile

Mar 1, 2023 - Feb 29, 2024



Walterboro Plaza

297-389 Bells Highway, Walterboro, SC 29488

Benchmark: Nationwide



Overview

	5 Min Drive		10 Min Drive		20 Min Drive	
Population	4,854		12,554		25,562	
Households	2,032		4,920		9,840	
Persons per Household	2.33	90	2.52	98	2.56	99
Household Median Income	\$44,914.98	65	\$45,424.57	65	\$43,126.52	62
Household Median Disposable Income	\$39,918.37	66	\$40,399.92	67	\$38,482.45	64
Household Median Discretionary Income	\$26,480.15	62	\$26,895.62	63	\$25,074.69	58
Average Income Per Person	\$26,383.92	71	\$24,941.76	67	\$22,675.46	61
Median Rent	\$647.02	51	\$787.26	62	\$723.05	57
Median House Value	\$255,603.45	62	\$209,176.03	51	\$198,798.07	48
Households in Poverty	250 (12.3%)	97	580 (11.8%)	93	1,622 (16.5%)	31
Household Median Wealth	\$61,538.23	75	\$67,891.32	86	\$68,107.23	87
Average Age	41.03	102	41.03	102	41.07	103
Median Age	38.72	101	38.83	101	38.9	101
Households with Children	678 (33.4%)	121	1,512 (30.7%)	111	2,416 (24.6%)	89
High School Graduate or Higher	2,706 (82.2%)	93	7,218 (83.6%)	94	15,072 (85.7%)	97
Bachelor's Degree or Higher	806 (24.5%)	74	1,784 (20.7%)	62	2,905 (16.5%)	50
Pop density (per sq mi)	800		242		61	
Area (based on blockgroups)	6		52		417	